

**SRI RAMACHANDRA FACULTY OF  
MANAGEMENT SCIENCES**

**AICTE -MANDATORY  
DISCLOSURE**

**2025-26**

**SRFMS MANDATORY DISCLOSURE**

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**SRFMS MANDATORY DISCLOSURE****18.1 NAME OF THE INSTITUTION**

Name:	Sri Ramachandra Faculty of Management Sciences		
Address: (as approved by AICTE)	No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu		
Village:	Porur		
Taluk:	Chennai		
District/State:	Tamil Nadu		
Pin Code:	600116		
Phone Number:	044-23860156	Fax Number:	044 -24765995/24767008
E-Mail:	principal.management@sriramachandra.edu.in	Website Address:	<a href="https://www.sriramachandra.edu">https://www.sriramachandra.edu</a>

**18.2 NAME & ADDRESS OF THE TRUST/SOCIETY/COMPANY AND THE TRUSTEES**

Name:	Sri Ramachandra Institute of Higher Education and Research Trust		
Address:	No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu		
Village:	Porur		
Taluk:	Chennai		
District/State:	Tamil Nadu		
Pin Code:	600116		

**18.3 NAME & ADDRESS OF THE PRINCIPAL**

Name:	Dr. Selvam Jesiah		
Address:	No.1, Ramachandra Nagar, Porur, Chennai 600116, Tamil Nadu , India		
Phone Number:	Ph: +91-44-24768027	Fax Number:	044 -24765995 / 24767008
E-Mail:	principal.management@srimarachandra.edu.in	Cell/Mobile Phone:	7708965721

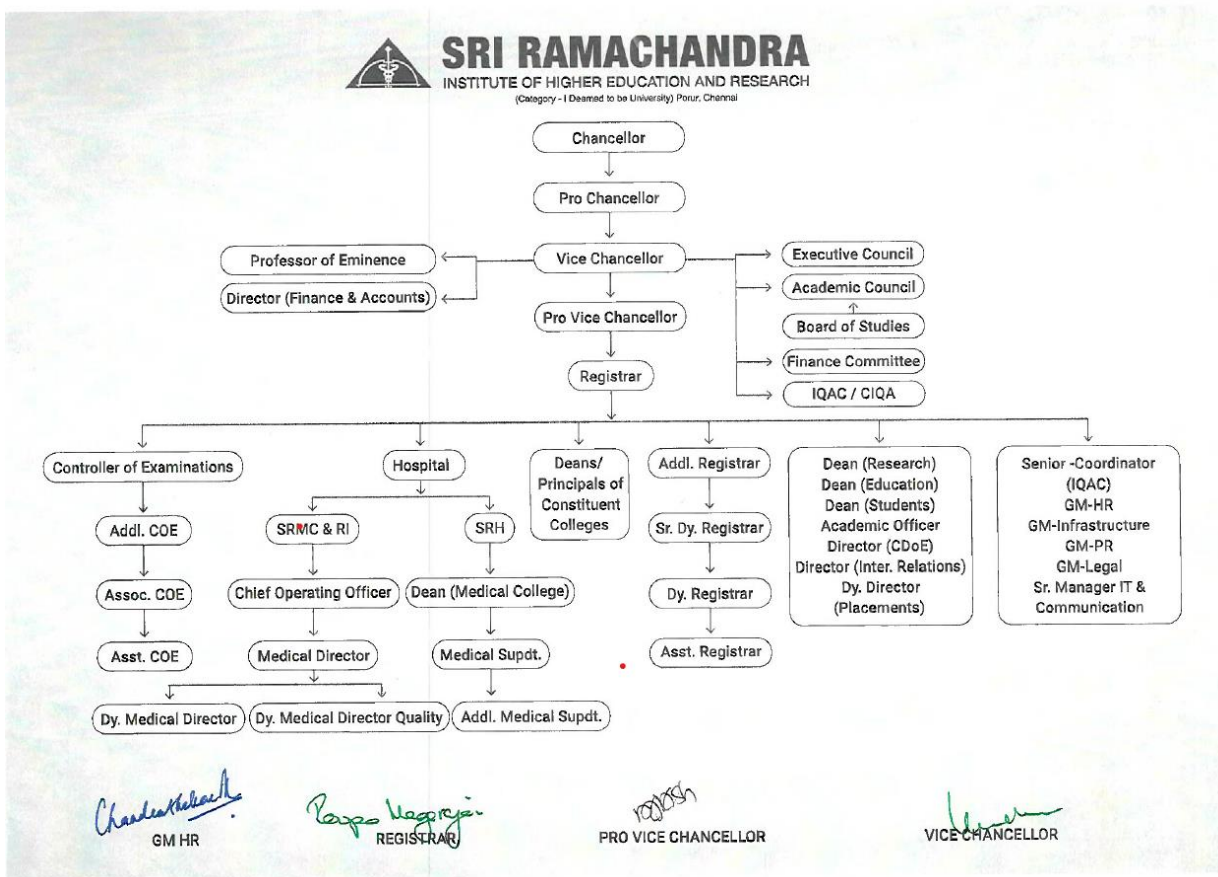
18.4 NAME OF THE AFFILIATING UNIVERSITY

Sri Ramachandra Institute of Higher Education and Research  
(Deemed To be University)

ACCREDITATION:  
NAAC - accredited with a grade of A++  
NBA – Accredited

18.5 GOVERNANCE

i) ORGANIZATIONAL CHART & PROCESSES:



**ii) GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF & STUDENTS:**

As per MHRD's requirement for AICTE-approved institutions, grievance redressal mechanism is formed so that faculty, students, and staff can register their grievances. Apart from the Grievance Redressal Committee, SRFMS has constituted several special committees to deal with various kinds of issues that could be faced by students. These include the Anti-ragging Committee, the Internal Complaints Committee, and the Committee for SC/ST (Prevention of Atrocities) Act 1989.

**iii) ESTABLISHMENT OF ANTI-RAGGING COMMITTEE:**

<b>ANTI-RAGGING COMMITTEE:</b>		
<b>S. No.</b>	<b>No. Chairman/ Member (Representing from)</b>	<b>Name &amp; Address</b>
1	Chairman	Dr. Uma Sekar Vice-Chancellor
2	Civil and Public Administration a) Revenue Dept. (Ex-officio)	The Sub-Collector, Ambattur Division, Thirumangalam, Anna Nagar West Extn., Chennai-600101
	b) Police Dept. (Ex-officio)	Mr. T. Kaliya Sundaram Assistant Commissioner of Police, SRMC Range, Porur, Chennai-600 116
3	Local Media	Mr.R.Bhagwan Singh Journalist 10th Cross Street, Ranga Reddy Garden, Neelangarai, Chennai-600 115
4	Non-Govt. Orgns. involved in Youth activities	Mr.M.Keshav Founder & CEO Mantra-Management Training Research Associates, Anna Nagar, Chennai- 600 040
5	Faculty Members	Dr.Mahesh Vakamudi Pro Vice-Chancellor
		Dr.K.Balaji Singh, Dean, SRMC & RI
		Dr.H.Thamizhchelvan, Dean, Dental College & Hospital

**SRFMS MANDATORY DISCLOSURE**

6	Parents	Mr. Raajeshwar Karthick K.A. MBBS (2025-2026 batch) FFR: 1, 4th Floor Rave Residency, 52nd-53 3rd cross, Gandhi Nagar, Dindigul Road, Tiruchirappali- 620 001
		Ms. Niranjana Venkatesan MBBS (2025-2026 batch) No.: 5/423, Medavakkam, Bajanai Kovil Street, Tambaram, Chennai-600 100
7	Senior Students	Ms. Jyoshitha Jayakumar MBBS (2022-2023 batch) BG02: Pavani Park West Apt. Inner circle, white field, Bangalore-560 066
		Mr. Rahul S Taskeen, M.Sc. MRIT (Medical Radiology and Imaging Technology) (2022-2023 batch) No: 6/1, Railway cross Road Polur, T.V.Malai Dist. - 606 803
8	Convener	Dr. S. Senthil Kumar Registrar

**Name of the Nodal officer and contact details :** Dr Priyadarshee Pradhan, Professor and Head , Forensic Medicine , SRMC& RI ,Ph:044-45928800 ext 272. Mobile 9551630921

**NODALOFFICE:** [anti-ragging@sriramachandra.edu.in](mailto:anti-ragging@sriramachandra.edu.in)

**iv) ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:**

**Refer link:** <https://digicampus.sriramachandra.edu.in/>

**v) DETAILS OF GRIEVANCE REDRESSAL COMMITTEE IN THE INSTITUTION AND OMBUDSMAN BY THE UNIVERSITY:**

PRESIDING OFFICER: Chairman (Senior Professor)	Prof. Antony Leo Aseer P., Principal & Professor, Faculty of Physiotherapy SRIHER(DU)
Dean, Student Welfare	Dr. Leena Dennis Joseph Dean-Students SRIHER(DU)
Members (Three senior teachers from the affiliated /constituent colleges)	1. Dr.P. Vijya Samundeswari Associate Professor, Pediatric Nursing, Faculty of Nursing, SRIHER(DU)
	2. Dr. Kalpana R Professor & Head, Anatomy SRIHER(DU)
	3. Dr. Lakshmi Venkatesh Assoc. Professor, Faculty of ASLP SRIHER (DU)
Registrar	Dr .S.Senthil Kumar Registrar, SRIHER(DU)
Faculty	Dr. Jaikanth C Associate Professor, Faculty of Pharmacy, SRIHER (DU)
Student Representative	Ms .C S.Sahana Mirra , II year B.D.S ( 2023-24 batch) SRIHER ( DU)

**OMBUDSMAN : Dr. Prathiba Shyam Kumar, Former Controller of Examination, SRIHER and Professor of Pathology**

**vi) ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC)**

<b>PRESIDING OFFICER:</b>	Dr V.Vetriselvi , Professor and Head, Department of Human Genetics, Faculty of Biomedical Sciences and Technology, SRIHER (DU)
<b>TWO FACULTY MEMBERS</b>	1 Dr.R.C. Perumal, Professor & Head, Dept Of Speech Language Pathology, FASLP SRIHER(DU)
	2 Dr.Akila Ganesh , Professor and Head , Dept of Public Health Dentistry SRDC&H , SRIHER(DU)
<b>NON TEACHING</b>	1. Ms.B. Vijayarani , Administrator , VC office , SRIHER (DU)
	2. Dr. Nancy Karthick, Head Learning and Development, HR Department, SRIHER (DU)
	1 Ms.Geedhapriya MBBS( 2023-2024) SRMC&RI , SRIHER (DU)
<b>STUDENTS</b>	1. Ms. Pravarpita , VDSS Chavali , BDS (2023-24 ) , Faculty of Dental Sciences, SRIHER (DU)
	2. Ms.T. Saathvika, MRIT ( 2023-2024) SRFoAHS, SRIHER (DU)
<b>ONE MEMBER FROM NGO</b>	1. Mr.M. Keshav Founder & Chief Executive Officer MANTRA-Management Training Research Associates
<b>SPECIAL INVITEE</b>	1 One faculty will be invited depending on the Issues.

**vii) ESTABLISHMENT OF ANTI DISCRIMINATION COMMITTEE FOR SC/ST/OBC**

<b>Committee for SC/ST (Preventing of Atrocities) Act 1989</b>	
<b>Chairman (Senior Professor)</b>	Dr.K .Vasanthan, Professor , General Medicine, SRMC&RI SRIHER (DU)
<b>Members (Teaching)</b>	1 Dr.B.Rajesh, Professor, Dept. of Pediatric Medicine SRMC&RI ,SRIHER
	2 Dr.A.Anupriya, Associate Professor Dept.of Anatomy, SRMC & RI SRIHER(DU)
	3 Dr.M Krupa Associate Professor, SRFASLP , SRIHER(DU)
	4 Dr.A,Poomagal Assistant Professor , Faculty of Management Sciences , SRIHER(DU)
	5 Dr. P.A Abhinand, Assistant Professor, Dept of Bioinformatics, Faculty of Engineering, SRIHER(DU)
	6 Dr A.Rupa , Associate Professor , Dept of Conservative Dentistry and Endodontics , SRDC&H ,SRIHER( DU)
<b>Non- Teaching staff</b>	1 Mrs.M.Viji, Administrator Office of the Pro Vice Chancellor , SRIHER(DU)
<b>Student Representative</b>	1 Ms.S.Janani ,BSc(Hons) Allied health Sciences – Respiratory Medicine SRIHER(DU)
<b>Parent Representative</b>	1. Mrs.Sujatha Selvam , M/O Mr Steve Snehan Batch 2024-2025 Bachelor in Audiology and Speech Language Pathology

**viii) INTERNAL QUALITY ASSURANCE CELL:**

<b>Internal Quality Assurance Cell</b>			
<b>S.No.</b>	<b>NAME</b>	<b>DESIGNATION</b>	<b>AFFILIATION</b>
1	Dr. Uma Sekar Vice-Chancellor	Chairman	SRIHER (DU)
2	Dr. Mahesh Vakamudi Pro Vice-Chancellor	Co-Chairman	SRIHER (DU)
3	Thiru. R.V. Sengutuvan Pro-Chancellor	Ex-Officio Member	SRIHER (DU)
4	Prof. K. V. Somasundaram Professor of Eminence and Advisor (Academic)	Ex-Officio Member	SRIHER (DU)
5	Dr. A. Ravi. Professor, Dept of General Surgery	Senior Coordinator	SRIHER (DU)
6	Dr.D.C.Mathangi Prof &Head, Mind body edicine and Lifestyle sciences , FBSS	Coordinator	SRIHER (DU)
7	Prof. S. P. Thyagarajan, Chancellor	External member	Distinguished Professor and Advisor to Chancellor , Vellore Institute of Technology, Chennai
8	Dr.W.Selvamurthy	External member	President ,Amity Science, Technology and Innovation Foundation,Directorate General, Amity Directorate of Science and technology
9	Mr .Balakrishnan GN Director	External Member	Director Commercial Healthcare Vertical , ZOHO
10	Mr. P. Balasubramaniam Retired Commissioner of Police	External Member	Retired Commissioner of Police , Madurai

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<b>Internal Quality Assurance Cell</b>			
11	Dr.A.Suresh Babu,	External Member	Director IQAC ANNA University
12	Dr.A.Jerad Suresh	Steering Committee Member	Faculty of Pharmacy
13	Dr.Selvam Jesiah	Steering Committee Member	Principal SRFMS
14	Dr.P .Anthony Leo Asser	Steering Committee Member	Principal, Faculty of Physiotherapy
15	Dr Prakash Boominathan	Steering Committee Member	Principal, SRFASLP
16	Prof.A.Saravanan	Steering Committee Member	Prof And Dean, SRFE&T
17	Dr.P. Venkatachalam	Steering Committee Member	Principal SRFBMS,Addl Dean Research
18	Dr.K.S.Sridharan	Steering Committee Member	Professor and head,Director Central lab Services , SRMC&RI
19	Dr.C.Ramesh	Steering Committee Member	Professor & Head, Nursing
20	Dr.Santhi Silamban	Steering Committee Member	Professor , SRMC&RI
21	Dr.Mohanapriya.T	Steering Committee Member	Professor SRMC&RI
22	Dr.V.Vetri selvi ,	Steering Committee Member	Professor FBS SRIHER (DU)
23	Dr.Deepak Moses Ravindran,	Steering Committee Member	Associate Professor, Peridontology, Faculty of Dental Sciences SRIHER
24	Dr.V. Pavithra	Steering Committee Member	Associate Professor , SRMC&RI SRIHER
25	Dr.A.Manikandan	Core Committee Member	Associate Dean Students
26	Dr.M.Anitha Rani	Core Committee Member	NSS Coordinator
27	Dr.Karthigeyan, J	Core Committee Member	Associate Professor , SRDC&H

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28	Dr.Krupa M	Core Committee Member	Associate Professor , FCR
29	Dr.G. Felcy Premila	Core Committee Member	Assistant Professor FCR
30	Dr.Rajalakshmi Vel	Core Committee Member	Assistant Professor , and Assistant Dean SRFMS
31	Dr.Betty Lincoln,	Core Committee Member	Assistant Professor, SRFAHS
32	Dr. S.Sneha	Core Committee Member	Assistant Professor, SRMC&RI
33	Dr.S.Senthil Kumar	Administrative Head	Registrar, SRIHER (DU)
34	Prof.Roopa Nagarajan	Administrative Head	Special Officer SRIHER
35	Dr.Padmavathi	Administrative Head	Controller of Examinations SRIHER (DU)
36	Dr.R.Sivakumar	Administrative Head	Academic Officer SRIHER (DU)
37	Dr.Latha Ravichandran	Administrative Head	Dean ( Education) SRIHER (DU)
38	Dr.Leena Dennis Joseph	Administrative head	Dean Students SRIHER (DU)
39	Mr. C Shanath Kumar	Administrative Head	Director-CDOE SRIHER (DU)
40	Mr. D Lakshminaryanan	Administrative Head	General Manager Finance &Accounts SRIHER (DU)
41	Mr.Chandrasekar	Administrative Head	General manager ( HR) SRIHER (DU)
42	All Other Faculty Heads	Administrative Head	SRIHER (DU) (Deans/Principals)
43	Dr V Pavithra	Alumni Member	SRMC SRIHER (DU)
44	Mr Sundaravadivel	Director	SRIHER (DU)
45	Ms Anamika Jhunjhunwala	Student Member	MBBS 2023-24 SRIHER (DU)
46	Mr Naveen Kumar R	Student Member	Student Member

**ix) EQUAL OPPORTUNITY FACILITIES CELL:**

<b>S.No</b>	<b>NAME &amp; DESIGNATION</b>	<b>DESIGNATED AS</b>
1	Dr.T.Dhanasekar Professor& Head Dep of Chest &TB SRMC&RI,SRIHER(DU)	Chairman
2	Dr.C.Sivasubramaniam Associate Professor Dep of Orthodontics SRDC&H ,SRIHER(DU)	Member (Senior Member appt by VC)
3	Mr.A.Abuthayar Professor and Coordinator HWT SRFAHS SRIHER(DU)	Member Liason Officer of Equal Opportunity Cell
4	Dr. V. VetriSelvi Professor Dept of Human Genetics SRFBMS,SRIHER( DU)	Member (In charge of Internal Complaints Committee)
5	Dr .A.Ravi Senior Coordinator IQAC , SRIHER ( DU)	Member ( Senior Memembr IQAC)
6	Ms.P.Ponmathi Assistant Professor Dept.Of Physiotherapy SRIHER ( DU)	Member (Women representative nominated by HEI )
7	MS .S.Janani UNIQUE ID : A0124036 Dept.of AHS , SRIHEr ( DU)	MEMBER ( Srudent Representative nominated by HEI)
8	Dr.A.Anthonisan Assistant registrar, Statutory Compliance Regulatory Affairs , SRIHER( DU)	Member Secretary ( Assistant registrar to be nominated by HEI)

**18.6 PROGRAMMES:**

<b>i. Name of the programme approved by AICTE :</b>	MBA (Hospital and Health Systems Management ) (FULL TIME) BBA
<b>ii. Name of Programmes accredited for NBA Accreditation</b>	MBA (Hospital and Health Systems Management) (FULL TIME)

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<b>iii. Status of accreditation of the courses</b>		MBA- NBA Accredited (2024-2027)			
<b>iv. Total number of courses</b>		2 MBA (Hospital and Health Systems Management) (FULL TIME) BBA (FULL TIME)			
<b>Accreditation:</b>	MBA- AICTE APPROVED (EOA granted upto 2024-27 -3 years)				
<b>No. of seats:</b>	60				
<b>Duration (MBA ):</b>	2 years				
		2022-23	2023-24	2024-25	2025-26
	MAT/CMAT/CAT/ATMA/TANCET				
<b>Cut off marks:</b>	General	50	50	50	50
	TANCET				
	General	50	50	50	50
	SRIHER MAT				
	General	50	50	50	50
<b>Fee:</b>		INR 2,50,000	INR 3,00,000	INR 3,00,000	INR 3,00,000
<b>Placement Facilities</b>		Yes			
<b>Campus placement salary:</b>		2021-22	2022-23	2023-24	2024-25
	Minimum Salary:	2 L.P.A.	2.4 L.P.A	3 LPA	3 LPA
	Maximum Salary:	5.05 L.P.A.	6 L.P.A	5.95 LPA	12 LPA
	Average Salary	2.4 LPA	3.60 LPA	4.20 LPA	5.05 LPA
<b>Name of the programme approved:</b>	BBA (FULL TIME)				
<b>Accreditation:</b>	AICTE APPROVED				
<b>No. of seats:</b>	60				
<b>Duration:</b>	3 years				

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<b>Cut off Marks</b>		2023-24	2024-25	2025026
		Interview & 12 <sup>th</sup> Marks		
	General	50	50	50
<b>Fee</b>		INR 75,000	INR 1,00,000	INR 75,000

**vii . Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same campus along with status of their AICTE approval.**

Not Applicable

**18.7 FACULTY:**

**i) Course/Branch wise list faculty members:**

**MBA (Hospital & Health Systems Management)**

<b>S. No.</b>	<b>Name</b>	<b>Designation</b>
1	Dr.Selvam Jesiah	Professor & Principal
2	Dr Jothi Munuswamy	Professor
3	Dr.G.Jabarethina	Associate Professor
4	Dr.S.Srinivasan	Assistant Professor
5	Dr.A.S.Poornima	Assistant Professor
6	Dr.K.N.Priya	Assistant Professor
7	Dr. S.Nithya Priya	Assistant Professor
8	Dr. Rajalakshmi Vel	Assistant Professor
9	Dr .D. Asokk	Assistant Professor

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**BBA**

<b>S.No.</b>	<b>Name</b>	<b>Designation</b>
1	Dr.S.Dinesh	Associate Professor
2	Dr.C. Padma Prabha	Assistant Professor
3	Dr.A. Poomagal	Assistant Professor
4	Dr. Renuka Vidyashankar	Assistant Professor
5	Dr.S. Balakrishnan	Assistant Professor
6	Dr N. Kavipriya	Assistant Professor
7	Ms S. Kirthiga	Assistant Professor
8	Ms L.J. Amritha	Assistant Professor
9	Dr .M. Akila	Assistant Professor

**ii) PERMANENT FACULTY**

<b>S. No.</b>	<b>Name</b>	<b>Qualifications</b>	<b>Designation</b>	<b>Course Area</b>
1	Dr.Selvam Jesiah	B.Com,MCM,PhD	Professor & Principal	Marketing, International business
2	Dr .Jothi Munuswamy	BCom, MCom, MBA , M Phil, PhD	Professor	Finance
3	Dr.G.Jabarethina	B.Com.,M.Com., M.Phil., M.B.A., UGC NET(MGT)., Ph.D	Associate Professor	HR and Finance
4	Dr.S.Dinesh	MBA.,M.Phil., UGC-NET(MGT)., Ph.D.,	Associate Professor	Finance & Entrepreneurship

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5	Dr.S.Srinivasan	B.Com., MBA, M.Phil, UGC SET(MGT)., PhD	Assistant Professor	Finance
6	Dr.A.S.Poornima	BE (I&P)., MBA., UGC NET.,PhD	Assistant Professor	Business Analytics
7	Dr. K.N.Priya	BBM., MBA.,UGC NET(MGT). PhD	Assistant Professor	Healthcare Quality
8	Dr.S.NithyaPriya	B.Tech (Bio.Tech)., MBA, PhD	Assistant Professor	Healthcare Quality
9	Dr. Rajalakshmi Vel	B.com., M.Com., M.Phil.,Ph.D.,	Assistant Professor	Accounting & Finance
10	Dr. A. Poomagal	B.Sc (IT)., MBA., M.Phil., NET(MGT)., Ph.D	Assistant Professor	HR & Marketing
11	Dr.C Padma Prabha	B.Com., MBA., M.Phil., UGC NET(MGT).,SET., Ph.D	Assistant Professor	Finance
12	Dr. Renuka Vidyashankar	BDS., MBA.,UGC- NET(for Ph.D), ( PhD Pursuing)	Assistant Professor	Healthcare Quality & Accreditation, Hospital Management
13	Dr.S.Balakrishnan	M.Com., M.Phil.,B.Ed.,UGC NET(COM).,MBA. (Finance), Ph D	Assistant Professor	Commerce
14	Dr.D. Asokk	B.E, MBA, MHRM, MPhil, PhD	Assistant Professor	Human resource and Analytics
15	Dr .N. Kavipriya	BCom,MBA ,PhD	Assistant Professor	Marketing
16	Ms Kirthiga S	BCom, MCom, MPhil , (PhD synopsis submitted)	Assistant Professor	Human Resource

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17	Ms Amritha.L.J	BCom,MCom,( PhD Pursuing)	Assistant Professor	Finance , Taxation
18.	Dr.M.Akila	BCom, MCom,MPhil , PhD	Assistant Professor	Marketing
19	Dr Prabhakaran	PhD	Adjunct Faculty	Healthcare management and Human Resource Management
20	Dr Israel Inbaraj	PhD	Professor of Practice	Law and Human Resource Management

**iii) VISITING FACULTY:**

<b>S.No.</b>	<b>Name</b>	<b>Qualification</b>	<b>Designation</b>
1	Prof. Kabaleeswaran	M.Tech (IT), PhD (Computer Science and Engineering)	Visiting Faculty-freelance consultant
2	Mr Rajarajan Sathyamurthy	Msc,MBA	Group Operating officer, ASARAM, AP
3	Mr Kalyan Durairaj	Msc.PG HRM (IIM)	Ex-Director, People - APAC at Four Kites Inc.
4	Dr. Annesly S	PhD	Head HR ,Black Straw.ai
5	Dr Masood Ikram	MBBS, MBA	Managing Director,Mellon Ai, Managing Director Welabs Wellness .
6	CMA Rakesh Shankar Ravishankar	FCMA ,CPFA(UK)	Senior Consultant, M/s. K & R Management Consultants,

**iv) PERMANENT FACULTY STUDENT RATIO:**

	<b>MBA</b>	<b>BBA</b>
<b>Total No. of Students (Sanctioned Intake)</b>	120	150
<b>No. of Faculty:</b>	9	9
<b>Student Faculty Ratio:</b>	13.33	16.66

**18.8 PROFILE OF THE PRINCIPAL:****Dr. Selvam Jesiah**

- i) **Name :** Dr Selvam Jesiah
- ii) **Unique Id:**1-4432906055
- iii) **Educational Qualifications :** B.Com, MCM, PhD
- iv) **Work Experience :** 29 years
- v) **Teaching/Research/ Industry/Others:** 29 years
- vi) **Area of Specialisation:** Marketing International Business
- vii) **Courses taught at Diploma/Post Diploma/Under graduate/Post Graduate/Post Graduate Diploma Level:** Marketing Management , Services Marketing Talent Management
- viii) **Research Guidance:**6 completed, 1 ongoing
- ix) **No. of Papers Published :** 40
- x) **Masters (Completed/ongoing) :**1800 students
- xi) **PhD (Completed/ongoing):** 6 completed, 1 ongoing
- xii) **Projects Carried out**

Execution of Project on the Establishment of Entrepreneurship funded by AICTE, New Delhi (Project fund Rs. 8,00,000 & File No. 30/RIFD/EDC/30/2010-11, Period, 2011-14).

Executive the study of training needs and execution of Training Programme for SM Marines, generated the revenue of Rs. 1 25,000.

Execution of Educational Capacity Building Project for the Ministry of Education, State of Eritrea under UNDP, specifically establishment of Business and Commercial Institutes in the country (Project fund approx. USD640,000, Period 1996-1997).

**xiii) Patents filed and Granted**

<b>Category &amp; Application No.</b>	<b>Title</b>	<b>Year</b>	<b>Status</b>
Indian Patent Appl.No. 202441049067 A	A System for the Assessment of Biomedical Engineering (BME) Department in Indian Hospitals	2024	Published
Indian Patent Appl.No. 202441049539	“Hybrid Machine Learning Model for Customer Relationship Management	2024	Published

**xiv) Technology Transfer**

**xv) Research publications ( No,of Publications in National/ International Journals/ Conferences) 40**

**xvi) No.Of Books Published with Details ( Name of the Book,Publisher with ISBN,Year of publication ,etc)**

**Books Published**

- Selvam Jesiah et al. “**Fundamentals of Knowledge**”, Wisdom Publications, New Delhi, India (ISBN:978-93-81505-61-8), August, 2013.
- Selvam Jesiah, “**Privatisation of Public Sector Undertakings: Experimentation Abroad**”, Serials Publication, New Delhi, India. (ISBN:978-81-8387-110-5) \*The book has been added up in the Parliament Library in April, 2008

**Edited Book**

- Selvam Jesiah, **Strategies, Innovations & Changes: Challenges & Opportunities for Indian Business, FXDoMS, Tirunelveli**, (ISBN978-81-920859-2-0)

**18.9 FEE DETAILS OF FEE**

**MBA**

<b>S.No</b>	<b>Details</b>	<b>2025-26</b>
1	Tuition Fee	3,00,000
2	University Reg.fee	2,000
3	Health Insurance	3,000
4	Admission form & Eligibility Fee	1000
	<b>Total</b>	<b>3,06,000</b>

**SRFMS MANDATORY DISCLOSURE**

**BBA**

<b>S.No</b>	<b>Details</b>	<b>2025-26</b>
1	Tuition Fee	75,000

**ii) Number of scholarship offered by the institution, duration and amount**

<b>Scholarship offered</b>	<b>Amount</b>
<b>PG scholarship</b>	<b>Rs 50,000/-</b>

**18.10 ADMISSION:**

**i) SEATS SANCTIONED AND YEAR OF APPROVAL**

<b>Seats Sanctioned &amp; Year of Approval: S. No.</b>	<b>Name of the Programme</b>	<b>Year of Approval</b>	<b>No. of Seats Sanctioned</b>
1	MBA	2001	30
		2019	60

<b>Seats Sanctioned &amp; Year of Approval: S. No.</b>	<b>Name of the Programme</b>	<b>Year of Approval</b>	<b>No. of Seats Sanctioned</b>
1	BBA ( Hospital and Health Systems Management)	2015-16	30
2	BBA	2024 -25	60

**ii) STUDENTS ADMITTED UNDER VARIOUS CATEGORIES:**

**MBA**

<b>YEAR</b>	<b>OBC</b>	<b>OPEN</b>	<b>SC/ST</b>	<b>Minority Male</b>	<b>Minority Female</b>
2025-26	39	5	9	4	3

**SRFMS MANDATORY DISCLOSURE**

2024-2025	29	5	6	10	3
2023-2024	38	4	7	6	5
2022 -2023	35	10	3	5	7
2021 -2022	43	0	6	5	5
2020-2021	41	11	7	-	-
2019-2020	41	7	3	-	-
2018-2019	20	8	2	-	-

**BBA**

<b>YEAR</b>	<b>OBC</b>	<b>OPEN</b>	<b>SC/ST</b>	<b>Minority Male</b>	<b>Minority Female</b>
2025-26	27	8	13	2	7
2024-2025	19	4	7	4	2
2023-2024	10	-	4	5	1
2022 -2023	15	7	4	3	2
2021 -2022	16	3	5	3	3

**18.11 ADMISSION PROCEDURE**

<b>MBA(HHSM)</b>	
<b>(i)Name of the Admission Test:</b>	CAT(Common Admission Test) MAT (Management Aptitude test) TANCET (Tamil Nadu Common Entrance Test) CMAT (Common Management Aptitude Test) ATMA SRIHERMAT

**SRFMS MANDATORY DISCLOSURE**

<b>Address of the Test Agencies:</b>	MAT-All India Management Association TANCET-Anna University Chennai CMAT- National Testing agency, AICTE CAT – Common Admission Test ATMA - AIMS Test for Management Admissions
<b>URL of the test agencies:</b>	ATMA - <a href="https://atmaaims.com/">https://atmaaims.com/</a>  CAT– <a href="https://iimcat.ac.in/per/g01/pub/756/ASM/WebPortal/1/index.html?756@@1@@1">https://iimcat.ac.in/per/g01/pub/756/ASM/WebPortal/1/index.html?756@@1@@1</a> <a href="http://www.catiim.in">http://www.catiim.in</a> MAT- <a href="https://www.aima.in/">https://www.aima.in/</a> TANCET- <a href="https://tancet.annauniv.edu/tancet/index.html">https://tancet.annauniv.edu/tancet/index.html</a> CMAT- <a href="https://cmat.nta.nic.in/WebInfo/Page/Page?PageId=1&amp;LangId=P">https://cmat.nta.nic.in/WebInfo/Page/Page?PageId=1&amp;LangId=P</a>
<b>(ii)No. of Seats Allotted for all tests together:</b>	60
<b>BBA</b>	
<ul style="list-style-type: none"> <li>• Interview/counselling will be conducted as a process of admission for selecting the candidates for admission process</li> </ul>	
<b>No. of Seats Allotted:</b>	<b>60</b>

	<b>MBA</b>	<b>BBA</b>
iii. Calendar for admission against Management/vacant seats	06.08.2025	7.7.2025
iv. Last date of request for applications:	20.06.2025	23.5.2025
v. Last date of submission of applications:	11.06.2025	16.5.2025
vi. Dates for announcing final results:	30.06.2025	2.6.2025
vii. Release of admission list (main list and waiting list shall be announced on the same day)	02.07.2025	6.6.2025
viii. Date for acceptance by the candidate (time given shall in no case be less than 15 days):	06.07.2025	13.6.2025
ix. Last date for closing of admission:	12.07.2025	20.6.2025
Starting of the Academic session	06.08.2025	7.7.2025
x. The waiting list shall be activated only on the expiry of	13.07.2025	7.7.2025

**SRFMS MANDATORY DISCLOSURE**

date of main list:		
xi. The policy of refund of the fee, in case of withdrawal, shall be clearly notified:	10.8.2025	15.07.2025

**18.12 CRITERIA & WEIGHTAGES: FOR ADMISSION**

<b>i) Components</b>	<b>Weights &amp; Marks</b>	<b>% (Percentage)</b>
<b>Academics</b>	<b>60% and above in X, XII, and UG MARKS</b>	<b>50</b>
<b>CAT/ATMA MAT/TANCET/CMAT/SRIH ERMAT</b>	<b>50% and above</b>	<b>30</b>
<b>Group Discussion and Personal Interview</b>	<b>50% and above</b>	<b>20</b>
<b>ii) Minimum level of acceptance, if any</b>	<b>50%</b>	<b>50</b>
<b>iii) Cut-off levels of percentage and percentile score of the candidates who were admitted</b>	<b>50% and above</b>	<b>50</b>
<b>iv) Marks scored in Test</b>	<b>50%</b>	<b>50</b>

## 18.13 LIST OF APPLICANTS

S.No	Roll No.	Name of the Student	Admission Through MAT/TANCET/SRIHER MAT/CMAT
1	G0225001	SHOBIKA V	SRIHER MAT
2	G0225002	AVANTHIKAA N	SRIHER MAT
3	G0225003	YUVA KUMAR P	SRIHER MAT
4	G0225004	JONES RAJI PM	SRIHER MAT
5	G0225005	MALAVIKA S	SRIHER MAT
6	G0225006	SRI ABITHA S	SRIHER MAT
7	G0225007	CHOWIYA L	SRIHER MAT
8	G0225008	MAGEMAIRAJ M	SRIHER MAT
9	G0225009	VIGNESH A	SRIHER MAT
10	G0225010	JANUSHREE R	SRIHER MAT
11	G0225011	DHARSHINI S	SRIHER MAT
12	G0225012	SAI SARANYA T	TANCET
13	G0225013	SWATHIKA R	SRIHER MAT
14	G0225014	DEVIKRITHIKA T	MAT
15	G0225015	KALAPRIYA J	TANCET
16	G0225016	MONISHWARAN K	SRIHER MAT
17	G0225017	DR JANANI VISWANATHAN	TANCET
18	G0225018	LOGAVARNOTHAMAN TV	MAT
19	G0225019	GULOTHUNGAN V	SRIHER MAT
20	G0225020	HARI PRASATH K	MAT
21	G0225021	PRIYA S	TANCET
22	G0225022	JOEL JOTHINESA RAJAN T	MAT

**SRFMS MANDATORY DISCLOSURE**

23	G0225023	HARISH L	TANCET
24	G0225024	ADITI S	MAT
25	G0225025	NANDHANA VS	MAT
26	G0225026	MONISHWARAN M	MAT
27	G0225027	H AJAY KUMAR	MAT
28	G0225028	SARANYA N	MAT
29	G0225029	HARINI	MAT
30	G0225030	ROSHINI G	TANCET
31	G0225031	GOKUL SELVAN S	CMAT
32	G0225032	BHARATH RAJ B	MAT
33	G0225033	PRITHIKHA KA	MAT
34	G0225034	JENILUVA ELIZABETH M	TANCET
35	G0225035	NEELAMBARI SOMASUNDARAM	MAT
36	G0225036	JYOTHINI M	MAT
37	G0225037	YAMINI L	SRIHER MAT
38	G0225038	DEEPIKA R	MAT
39	G0225039	VARSHA PRABHURAM	SRIHER MAT
40	G0225040	DEEPAK G	MAT
41	G0225041	VAITHEESHWARI T	SRIHER MAT
42	G0225042	VASANTH K	MAT
43	G0225043	SUGUNTHAN V	MAT
44	G0225044	DHARSHINI R	SRIHER MAT
45	G0225045	DR SUSMITHA A	TANCET
46	G0225046	YUVARANI M	MAT
47	G0225047	DEEPIKA J	MAT
48	G0225048	ABINAYA S	MAT

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49	G0225049	ASAPPA HILMI	MAT
50	G0225050	MONIKA V	SRIHER MAT
51	G0225051	S SRIVARSHAN	SRIHER MAT
52	G0225052	ANURADHHA K	SRIHER
53	G0225053	VANTHANA E	TANCET
54	G0225054	PRIYADHARSHINI T	SRIHER MAT
55	G0225055	SUBIKSHA S	SRIHER MAT
56	G0225056	ATCHAYA U	SRIHER
57	G0225057	KANIMOZHI S	MAT
58	G0225058	MAMTHA S	SRIHER MAT
59	G0225059	RAJESHWARI V	SRIHER MAT
60	G0225060	HARINI SANKAR PU	SRIHER MAT

**BBA Students (2025-26) admitted on merit basis:**

S.No	Unique No	Name
1	G0125001	NETRA T R
2	G0125002	ANGEL PAUL
3	G0125003	G TEJASVI
4	G0125004	PAVITRA K R
5	G0125005	SIDHARTH KUMAR VERMA
6	G0125006	BETTINA DENIS D
7	G0125007	SAHANASRI K
8	G0125008	SOFIYA PAUL P
9	G0125009	S HARSHITHA
10	G0125010	NAVANEETA M
11	G0125011	R KRISHNA CHAITANYA
12	G0125012	MIRUTHYURAJ G

**SRFMS MANDATORY DISCLOSURE**

13	G0125013	SUHAIL AHMED M
14	G0125014	M J PAVITRAN
15	G0125015	NITHILA S
16	G0125016	D PARTHAN
17	G0125017	NAVEENKUMAR A
18	G0125018	KARNESHKUMAR.G
19	G0125019	J MOHITHRA
20	G0125020	PRAVEEN D
21	G0125021	SHOBITHA I
22	G0125022	DEEKSHA.V
23	G0125023	SHANNON T
24	G0125024	NANDHINI N
25	G0125025	YUVANJALIN RAMESH
26	G0125026	S KAMALESH
27	G0125027	M S THANUJA
28	G0125028	JEMIMA PRISCILLA R
29	G0125029	ASWIN KUMAR M
30	G0125030	KIRUTHIKA R
31	G0125031	JABEZ K
32	G0125032	NIKHISHA SREE.S A
33	G0125033	CINERIA B
34	G0125034	SANDHIYA R
35	G0125035	MAHASHRI B
36	G0125036	PRINCY PRIYADHARSHINI L
37	G0125037	VARSHA M
38	G0125038	KARTHIKEYAN M
39	G0125039	ROOBAVANI S
40	G0125040	MONISHA T

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41	G0125041	VIGNESHWARI S
42	G0125042	SAIARJUN
43	G0125043	DEENESH P C
44	G0125044	KAVIYA R
45	G0125045	VIGNESH R
46	G0125046	HARINI D
47	G0125047	RAJAPRIYA S R
48	G0125048	ANUPAMA.S
49	G0125049	ARCHANA.K
50	G0125050	MEENASHEE.R
51	G0125051	ATMAN RAGHUNATH
52	G0125052	BARATH.S
53	G0125053	SANGAVI.J
54	G0125054	SANDHIYA.D
55	G0125055	SABARINATHAN.I
56	G0125056	<b>KAMUJULA HANSIKA</b>
57	G0125057	S.N. FARIDHA

**18.14 i) COMPOSITION OF SELECTION TEAM FOR ADMISSION UNDER MANAGEMENT QUOTA:**

<b>S. No</b>	<b>Name</b>	<b>Designation</b>
1.	Dr. Selvam Jesiah	Chairman
2.	Dr. A.S. Poornima	Member
3.	Dr. S. Nithya Priya	Member
4.	Dr. C. Padma Prabha	Member
5.	Dr. A. Poomagal	Member
6.	Dr. S. Balakrishnan	Member
7.	Dr. D. Asokk	Member
8.	Mr. Deiva Sigamani	Deputy Registrar (Academics)

**SRFMS MANDATORY DISCLOSURE**

**ii) & iii) LIST OF THE CANDIDATE WHO JOINED WITHIN THE DATE, VACANCY POSITION IN EACH CATEGORY BEFORE OPERATION OF WAITING LIST:**

<b>Selection List</b>	<b>No of Candidates Joined</b>	<b>Admit Letter Process Date</b>	<b>Vacancy Position</b>
Roll No 1-36	37	20.6.2025	23
<b>WAITINGLIST</b>			
Roll no 37-46	10	28 .06.2025	13
Roll no 47-60	13	15.07.2025	0

**18.15 INFORMATION OF INFRASTRUCTURE & OTHER RESOURCES AVAILABLE:**

<b>Rooms</b>	<b>No.</b>	<b>Size</b>
<b>i. Class Rooms:</b>	9	95 Sqm 83 Sqm 67 Sqm 66 Sqm 72 Sqm 45 Sqm 66 Sqm 66 Sqm 66 Sqm
<b>ii. Tutorial Rooms:</b>	4	49 Sqm 49 Sqm 48 Sqm 47 Sqm
<b>iii. Laboratories:</b>	NA	
<b>iv. Computer Centre:</b>	1	150 Sqm
<b>Drawing Halls:</b>	NA	
<b>v. Central Examination Facility:</b>	4	540 Sqm
<b>vi. Internet Bandwidth:</b>	2 Gigabyte Dedicated Line and + 1 Gigabyte Shared Line.	
<b>No. and configuration of System:</b>	Totally 37 Systems in that 31 systems in LAB HP/ACER systems with 4 GB RAM and 500 GB HDD with i3 Processor.	

**SRFMS MANDATORY DISCLOSURE**

<b>Total no. of system connected by LAN:</b>	All 37 Systems Connected by LAN
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<b>Total no. of system connected by WAN:</b>	As we are enabled the WIFI to complete Block (Kamalam Ramasamy Udyar Block), we can connect any number of systems at any time by using campus WIFI.
<b>Major software packages available:</b>	We are using E – Governance software for academic purpose and also developed students App for the same. Operating System. Windows and MS–Office Quest for Backup.
<b>Special purpose facilities available:</b>	Smart Board Facility enabled in Classroom. MOODLE using for Learning Management System.
<b>vii. Barrier Free Built Environment for disabled and elderly persons:</b>	Yes
<b>Occupancy Certificate:</b>	Yes
<b>viii. Fire and Safety Certificate:</b>	Yes
<b>ix. Hostel Facilities:</b>	Yes (Separate hostels for both men and women)

**x. LIBRARY:**

<b>No. of Titles:</b>	6868
<b>x. No. of Volumes:</b>	14525
<b>xi. No. of Online National Journals:</b>	570
<b>xi. No. of Online International Journals:</b>	
<b>E-Library facilities:</b>	Yes

**xii. NATIONAL DIGITAL LIBRARY (NDL) SUBSCRIPTION DETAILS:**

<b>NDL subscription details</b>	
<b>Registration Number:</b>	INTNNC4IWSHMZNE
<b>Date Of Registration:</b>	02/02/2023

**xiii. LIST OF MAJOR EQUIPMENT/FACILITIES IN EACH LABORATORY/WORKSHOP:**

<b>Language lab</b>	
<b>Computers</b>	8
<b>Software</b>	16

**xiv. LIST OF EXPERIMENTAL SETUP IN EACH LABORATORY/WORKSHOP:**

Not Applicable

**xv. INNOVATION CELL:**

E-Cell has been fostering innovation and entrepreneurship activities for students of various constituent Colleges at SRIHER. SRFMS e-cell conducts E-week every year, encouraging various entrepreneurial activities within & outside SRIHER Campus. Students put up stalls trying out business at the campus level, thus gaining hands-on entrepreneurial experience.

**xvi. SOCIAL MEDIA CELL:**

The communications team of Sri Ramachandra Faculty of Management Sciences manages the official Social media sites of the institution, like Facebook, LinkedIn, Twitter, etc., which play a crucial role in representing SRFMS. The communication team faces the queries from outside with transparency and accuracy. The Communications team of SRFMS connects the eager young minds of tomorrow from various B schools and multiple business environments to join hands for the future realm. It encourages budding managers of SRFMS to explore the opportunities by providing enormous support and motivation. The Activities and Events organized and conducted by SRFMS are promoted through the communications team of SRIHER.

**xvii. COMPLIANCE OF THE ACADEMIC BANK OF CREDIT (ABC),  
APPLICABLE TO PGCM/PGDM INSTITUTIONS AND UNIVERSITY  
DEPARTMENTS**

UGC has urged all HEI to sensitize the students to register in Academic Bank of Credits (ABC). This is a move to implement a credit transfer policy across HEI in India, which is part of National Education Policy 2020. To facilitate this process we have created a link in the student's portal (digicampus) to submit their ABC id. The process to register for ABC is

Phase 1: Student will register for ABC id (10-digit number) in [www.abc.go.in](http://www.abc.go.in)

Phase 2: Student feeds the ABC id in the student's portal.

**xviii. TO UPLOAD THE RESPECTIVE SHORT VIDEO (1-2 Min) OF  
INFRASTRUCTURE AND FACILITIES AVAILABLE w.r.t THE COURSES IN THE  
WEBSITE**

<https://drive.google.com/file/d/17Pc1XNMD2qPQiMkNPN-K5vWW8wqnx1v/view>

**xiv. GAMES AND SPORTS FACILITIES:**

<b>Games and Sports Facilities:</b>	Yes
<b>Extra-Curricular Activities:</b>	Yes
<b>Soft Skill Development Facilities:</b>	Yes

**xx. TEACHING LEARNING PROCESS: CURRICULUM AND SYLLABUS:**

For PG Programs each course will be provided a structured syllabus in the following style:

<b>Category</b>	<b>Credits</b>	<b>PG Syllabus units</b>
Core (CT)	3	7
Discipline Specific elective (DE)	3	7
Generic Elective (GE)	3	4
Clinical rotation/ Hands-on posting (CR)	3	Hands-on postings Structured monitoring and assessment
Core Projects (RP)	12	Dissertation (10- 25 credits; individual) Structured monitoring and assessment of CIA Components
Summer Internship (SI/CR)	6	Is provided during the program but outside their contact hours e.g., 25 - 30 days of vacation training. Posted within this (DU) or outside. It may be used to gain additional credits in mark Sheets

Minimum credit allocation for a course is as per the curriculum designed by the Department.

ACADEMIC PLAN FOR MBA 2025-2026



Date: 24.05.2025

**ACADEMIC CALENDAR – 2025-2026**

**Sri Ramachandra Faculty of Management Sciences**

**PG – I & II semester- 2025-2026 Admission Batch**

PG	Programs	I semester commencement date *	I semester End date *	I semester Theory Exam Starting date *	I semester Practical Exam Ending date *	II semester commencement date *	II semester End date *	II semester Theory Exam Starting date *	II semester Practical Exam Ending date *
PG	Faculty of Management Sciences	06.08.2025	04.12.2025	08.12.2025	20.12.2025	02.01.2026	06.05.2026	07.05.2026	19.05.2026

**PG – III & IV semester- 2024-2025 Admission Batch**

PG	Programs	III semester commencement date *	III semester End date *	III semester Theory Exam Starting date *	III semester Practical Exam Ending date *	IV semester commencement date *	IV semester End date *	IV semester Theory Exam Starting date *	IV semester Practical Exam Ending date *
PG	Faculty of Management Sciences	01.07.2025	15.11.2025	19.11.2025	02.12.2025	05.12.2025	16.04.2026	20.04.2026	30.04.2026

- Note: 1. These dates are subject to minor change based on exigencies.  
 2. University Vacation – Winter vacation – 24.12.2025 to 31.12.2025.  
 Summer vacation – From last date of even semester exam to 1<sup>st</sup> July 2026 (2024-2025 Admission Batch).

*[Signature]*  
Principal

*[Signature]*  
Pro Vice Chancellor

*[Handwritten]*  
26/5

## ACADEMIC PLAN FOR BBA 2025-2026



Date: 24.05.2025

**ACADEMIC CALENDAR – 2025-2026****Sri Ramachandra Faculty of Management Sciences****UG – I & II semester- 2025-2026 Admission Batch**

UG	Programs	I semester commencement date *	I semester End date *	I semester Theory Exam Starting date *	I semester Practical Exam Ending date *	II semester commencement date *	II semester End date *	II semester Theory Exam Starting date *	II semester Practical Exam Ending date *
UG	Faculty of Management Sciences	07.07.2025	04.11.2025	06.11.2025	14.11.2025	24.11.2025	01.04.2026	06.04.2026	17.04.2026

**UG – III & IV semester- 2024-2025 Admission Batch**

UG	Programs	III semester commencement date *	III semester End date *	III semester Theory Exam Starting date *	III semester Practical Exam Ending date *	IV semester commencement date *	IV semester End date *	IV semester Theory Exam Starting date *	IV semester Practical Exam Ending date *
UG	Faculty of Management Sciences	01.07.2025	29.10.2025	03.11.2025	12.11.2025	01.12.2025	09.04.2026	13.04.2026	24.04.2026

**UG– V & VI semester- 2023-2024 Admission Batch**

UG	Programs	V semester commencement date *	V semester End date *	V semester Theory Exam Starting Date *	V semester Practical Exam Ending Date *	VI semester commencement date *	VI semester End date *	VI semester Theory Exam Starting Date *	VI semester Practical Exam Ending Date *
UG	Faculty of Management Sciences	01.07.2025	29.10.2025	03.11.2025	12.11.2025	01.12.2025	09.04.2026	13.04.2026	24.04.2026

## Note:

1. These dates are subject to minor change based on exigencies.
2. Internship will commence after the announcement of results of 6<sup>th</sup> / 8<sup>th</sup> semester as per program curriculum.
3. Winter vacation common to all programs – 24.12.2025 to 31.12.2025.
4. Summer vacation – 24-25, 25-26 Admission Batch – last day of even semester till 1<sup>st</sup> July 2026, 23-24, 22-23 Admission Batch – 16<sup>th</sup> May to 31<sup>st</sup> May.

*JM*  
Principal

*roshni 26/5*  
Pro Vice Chancellor

*LP*  
26/5

**SRFMS MANDATORY DISCLOSURE**

**LIST OF FACULTIES MEMBERS HANDLING THE COURSES AND TEACHING LOAD OF EACH FACULTY MEMBER:**

<b>Faculty name</b>	<b>Pgm &amp; Sem</b>	<b>Course Title</b>	<b>Cr</b>	<b>No. of students</b>	<b>Total Credits</b>	<b>Total Hours</b>	<b>Grand Total</b>
<b>Dr.Selvam Jesiah</b>	MBA I	Marketing Management	3	60	<b>4.5</b>	<b>67.5</b>	<b>112.5</b>
	MBA III	Services Marketing and Management	1.5	53			
	MBA II	Talent Management	3		<b>3</b>	<b>45</b>	
<b>Dr.Jothi.M</b>	MBA I	Legal Aspects of Business	3	60	<b>7</b>	<b>105</b>	<b>195</b>
	B.Com V	Practical Auditing	4	21			
	B.Com VI	Wealth Management	4	21	<b>10</b>	<b>90</b>	
	MBA IV	Ethics and Social Responsibility	2	53			
<b>Dr.G.Jabarethina</b>	BBA V	Basics of Research Methodology Mgmt Sciences	4	17	<b>7</b>	<b>105</b>	<b>255</b>
	MBA III	Training and Development	3	24			
	BBA IV	Basics of Research Methodology in Management	4	60	<b>10</b>	<b>150</b>	
	MBA IV	Performance Management	3	24			
	EXT Engg Batch 3& 4	Humanities:Starting a Business	3	120			

**SRFMS MANDATORY DISCLOSURE**

<b>Dr.S.Dinesh</b>	B.Com III	Indian Financial System	4	21	<b>8.5</b>	<b>127.5</b>	<b>247.5</b>
	MBA III	HR Analytics (shared with Mr.Annsly)	1.5	24			
	B.Com V	Regulation of Insurance Business	3	21			
	B.Com II	Cost Accounting	4	21	<b>8</b>	<b>120</b>	
	BBA IV	Export-Import Management	4	11			

<b>Dr.S.Srinivasan</b>	BBA III	Fundamentals of Financial Management	4	34	<b>11</b>	<b>165</b>	<b>270</b>
	BBA I	Economics for Managers	4	60			
	MBA I	Managerial Economics	3	60			
	MBA II	Managerial Accounting	3	60	<b>7</b>	<b>105</b>	
	EXT MOT	Management of Occupational Therapy and Practice	4	20			
	MBA II	Zoho CRM					
<b>Dr.A.S.Poornima</b>	MBA III	Business Environment & Strategic Mgmt	3	60	<b>6</b>	<b>90</b>	<b>240</b>
	B.Com I	Business Statistics	1	65			
	EXT UG	Sports Management	2				
	B.Com VI	Business Analytics	4	21	<b>8</b>	<b>120</b>	
	B.Com IV	Personal Financial Planning	4	45			
	MBA III	Entrepreneurship	3	53			
BBA III	Basics of Hospital Administration	4	23				

**SRFMS MANDATORY DISCLOSURE**

	GE	Basic course in Entrepreneurship	3				
	MBA III	Services Marketing and Management (shared with Dr.Selvam)	1.5	53			
	BBA IV	Business Development and Innovation	4	34	<b>8</b>	<b>120</b>	
	BBA VI	Services Marketing	4	18			
<b>Dr.S.Nithya Priya</b>	MBA I	Service Quality Management	3	60	<b>12.5</b>	<b>187.5</b>	<b>330</b>
	BBA V	Hospital Information Systems	4	18			
	BBA I	Principles of Management	4	60			
	MPH I	Strategic Management in Healthcare and Health Entrepreneurship	1.5	45	<b>9.5</b>	<b>142.5</b>	
	BBA IV	Hospital Information Systems	4	22			
	MBA IV	Healthcare Governance and Technology	1.5	29			
	BBA VI	Managerial Effectiveness	4	18			
<b>Dr.Rajalakshmi Vel</b>	MBA I	Financial Analysis and Reporting	3	60	<b>8</b>	<b>120</b>	<b>225</b>
	BBA III	Global Business Management	4	11			
	BBA I	Accounting for Managers	1	60			
	MBA II	Financial Management in Healthcare	3		<b>7</b>	<b>105</b>	
	B.Com IV	Principles and Practices of Insurance	4	45			

**SRFMS MANDATORY DISCLOSURE**

<b>Dr.A.Poomagal</b>	MBA I	Written and Oral Communication	3	60	<b>11</b>	<b>165</b>	<b>285</b>
	BBA I	Organizational Behaviour	4	60			
	BBA I	Social Sensitivity Skills	2	60			
	B.Com- III Semester (SE)	Digital Marketing	2	70			
	BBA II	Human Resource Management	4	60	<b>8</b>	<b>120</b>	
	B.Com II	Human Resource Management	4	70			
<b>Dr.C.Padma Prabha</b>	BBA III	Managing Cross Cultures	4	11	<b>8</b>	<b>120</b>	<b>285</b>
	B.Com I	Business Economics	4	63			
	B.Com IV	Financial Management	4	21	<b>11</b>	<b>165</b>	
	BBA II	Resource Management Techniques	4	60			
	MBA IV	Cross Cultural Management	3	53			
<b>Dr.Renuka Vidyashankar</b>	MBA III	Medical Tourism and Management	3	60	<b>10</b>	<b>135</b>	<b>285</b>
	MBA III	Healthcare Accreditation and Laws	3	29			
	BBA III	Managerial Effectiveness	2	34			
	B.Com III	Managerial Effectiveness	2	45			

**SRFMS MANDATORY DISCLOSURE**

	MBA II	Total Quality Management in Hospitals	3		<b>10</b>	<b>150</b>	
	MBA IV	Quality Assurance Framework for Hospitals	3	29			
	BBA IV	Legal Framework for Hospitals	4	21			
<b>Dr.S.Balakrishnan</b>	B.Com I	Financial Accounting	1	65	<b>9</b>	<b>135</b>	<b>240</b>
	B.Com III	Modern Banking	4	45			
	BBA V	Human Resource Management	4	18			
	EXT Engg Batch 1 & 2	Humanities:Starting a Business	3	120	<b>7</b>	<b>105</b>	
	BBA II	Essential laws of business	4	60			
<b>Dr.Asokk.D</b>	MBA I	Human Resource Management (shared with Dr.Israel Inbaraj)	2	60	<b>13</b>	<b>195</b>	<b>270</b>
	MBA III	Innovation and Design Thinking (Shared with Mr.Rajarajan)	2	29			
	B.Com I	Data Visualization tools	2	63			
	EXT PG M.Sc (Child Developmement)	Management of healthcare organization	4	6			
	UG GE	Leadership and Change Management	3				
	MBA IV	Compensation and Benefits	2	24	<b>5</b>	<b>75</b>	

**SRFMS MANDATORY DISCLOSURE**

		Management (shared with Dr.Israel)					
	MBA II	Management and Organizational Behavior	3	60			
<b>Dr.N.Kavipriya</b>	BBA V	Materials Management for Hospitals	4	18	<b>10</b>	<b>150</b>	<b>315</b>
	BBA III	Image Management	2	34			
	B.Com I	Principles of Management	4	63			
	BBA II	Marketing Management	4	60	<b>11</b>	<b>165</b>	
	B.Com II	Marketing Management	4	65			
	EXT UG TCM	Principles of Management	3				
<b>Ms.Kirthiga. S</b>	B.Com III	Corporate Accounting	4	45	<b>10</b>	<b>150</b>	<b>270</b>
	B.Com V	Taxation	4	21			
	EXT UG BPT	Concepts in Ethics and Management of healthcare delivery	2				
	B.Com VI	Regulation of Banking Business	4	21	<b>8</b>	<b>120</b>	
	B.Com and BBA IV	Inter personal skills	2	79			
	EXT UG BPT	Concepts in Ethics and Management of healthcare delivery	2				

**SRFMS MANDATORY DISCLOSURE**

<b>Ms.L.J. Amritha</b>	B.Com I	Business Statistics	3	40	<b>6</b>	<b>90</b>	<b>240</b>
	B.Com I	Financial Accounting	3	65			
	B.Com VI semester (VAC) SE	Advanced Excel for Finance Professionals	2	21	<b>10</b>	<b>150</b>	
	B.Com II	Business and Industrial Laws	4	65			
	BBA IV	International Transport Laws	4	11			
<b>Dr.M Akila</b>	B.Com V	Regulation of Insurance Business	1	21	<b>4</b>	<b>60</b>	<b>225</b>
	BBA I	Accounting for Managers	3	60			
	B.Com VI	Accounting for decision making	4	17	<b>11</b>	<b>165</b>	
	B.Com IV	Company Law	4	45			
	EXT UG Optom	Principles of Management	3				
<b>TO BE ALLOTTED</b>							
MBA II	Research Methodology						
<b>PROFESSOR OF PRACTICE AND ADJUNCT FACULTY</b>							

<b>Dr.Israel Inbaraj</b>	MBA I	Human Resource Management	1	60	<b>1</b>	<b>15</b>	<b>30</b>
	MBA IV	Compensation and Benefits Management	1	24	<b>1</b>	<b>15</b>	

**IN-HOUSE FACULTY  
(SRMC, SRH, SRIHER)**

**SRFMS MANDATORY DISCLOSURE**

<b>Name of the Faculty</b>	<b>Course Title</b>	<b>Credits</b>	<b>Program and Sem</b>	<b>Topics to be covered</b>
?? SRET	Quantitative Techniques	3	MBA II	Full Course
?? SRET	Business Analytics	3	MBA II	Full Course
Dr.D.C.Mathangi (Dept of MBM)	Art and Science of Happiness	2	B.Com and BBA IV	Full Course
Dr.Jayachelvi.B (Dept of EHE)	Environmental Science	2	B.Com and BBA II	Full Course

**VISITING FACULTY**

<b>Name of the Faculty</b>	<b>Course Title</b>	<b>Credits</b>	<b>Program and Sem</b>	<b>Topics to be covered</b>
Prof.Kabaleswaran	Operations Management	3	MBA I	Full Course
Prof.Kabaleswaran	Supply Chain and Logistics Management	3	MBA III	Full Course
Mr.Rajarajan.S	Innovation and Design Thinking	0.5	MBA III	Practical Use Cases - All units
Mr.Kalyan.S	Innovation and Design Thinking	0.5	MBA III	Practical Use Cases - All units
Mr.Annsly	HR Analytics	1.5	MBA III	3 units
CMA Rakesh Shankar Ravishankar	GST Filing and Regulations	2	B.Com V	Full Course
Dr.Masood Iqram	Healthcare Governance and Technology	1.5	MBA IV	3 units
	Odd Semester			
	Even Semester			

**INTERNAL CONTINUOUS EVALUATION SYSTEM:**

**CONTINUOUS INTERNAL ASSESSMENT (CIA):**

CIA forms the formative assessment component of evaluation in CBCS. It is structured to elicit the students' domain knowledge, analytical and creativity skills besides team building.

**SRFMS MANDATORY DISCLOSURE**

The CIA for each of the courses would have a total weightage of 50 marks, which would be assessed in the following pattern.

<b>16.2 Schema for type of Continuous Internal Assessment</b>								
<b>Core Theory / Discipline Specific Elective Courses</b>								
Sessional Tests -1 (10)	Sessional Tests -2 (10)	Assignment (5)	Article review /Quiz (5)	Case Stud y (10)	Seminar /Presenta tion (5)	Cl ass Par tici pat ion (5)	80%	<b>W: 50</b>
<b>GE, AE &amp; SE Courses</b>								
(W:30) Best or average of 2 per semester		(W: 20) Review / Assignment					80%	<b>W: 50</b>
[each test evaluated for 30 marks]	One assignment							
<b>Hands-on Postings / Clinical Rotations (CR)</b>								
(W: 50) Hands-on Postings Record/ Summer Internship Report;		(W: 50) Oral presentation and viva- voce					90 %	<b>W: 100</b>
<b>Summer training</b>								
(W: 50) Hands-on Postings Record/ Summer Internship Report;		(W: 50) Oral presentation and viva- voce					90 %	<b>W: 100</b>
<b>Dissertation (RP)</b>								
(W: 15) Presentation of literature review; Identifying a research problem & statement of objectives [Oral presentation] (Evaluated for 50 marks)		(W: 10) Laboratory Work/ Log Note Book; Ethical clearance		(W: 25) Presentations - Journal Club / data analysis and methodology			90 %	<b>W: 50</b>

- Continuous internal assessment will be a combination of a variety of assessment tools such as class test, assignment, seminars, paper presentation etc. that would be suitable to the course. This requires an element of openness.
- The students are to be informed in advance about the nature of assessment and the procedures.
- No repeat, reschedule and postponement of the assessment date will be permitted. Student shall compulsorily attend any three continuous assessments, failing which they shall not be allowed to appear for the end of semester examination.
- Student failing to attend any of the continuous assessments of a course should reappear

**SRFMS MANDATORY DISCLOSURE**

for these assessments in order to pass the course. Candidates reappearing (RA) for such courses in subsequent semesters shall be permitted to improve the scores in the continuous assessments, including in the elective departments, providing an opportunity to complete the grade requirements for that program.

- (e) In case of students who could not attend any of the continuous assessment tests due to medical reasons or any other genuine reasons, a separate test shall be conducted by the course teacher with approval of the Head of the Department.

**xxi. FOR EACH POST GRADUATE COURSES GIVE THE FOLLOWING**

**xxii. TITLE OF THE COURSE:** MBA (HOSPITAL AND HEALTH SYSTEMS MANAGEMENT)

**xxiii. LABORATORY FACILITIES EXCLUSIVE TO THE POST GRADUATE COURSE** Not Applicable

**18.16 ENROLLMENT OF STUDENTS IN THE LAST 3 YEARS:**

S. No.	Name of Programme	Year	No. of Seats Sanctioned	No. of Students Admitted
1	MBA (Hospital and Health Systems Management)	2025-26	60	60
		2024-25	60	53
		2023-2024	60	60
		2022-2023	60	60

**PLACEMENT DETAILS OF STUDENTS IN THE LAST THREE YEARS**

S. No.	Name of Programme	Batch	No. of student	No. of Eligibl	No. of place	No. of place d under Non
1	MBA (Hospital and Health Systems Management)	2023-2025	57	53	18	36
		2022-2024	59	52	19	33
		2021-2023	56	45	19	26
		2020-2021	59	57	19	16

**18.17 List of Research Projects/Consultancy works**

**ICSSR Research Programme** “Strategic Competency Framework for Digital India Health Care”- Dr.G.Jabarethina 2022-2024 Rs.16,50,000/- Completed

“**Gate – Young Faculty Research Grant**”:: “**Knowledge, Attitude and Perception Regarding NABH Accreditation among Dental Professionals in India**” has been selected for the funding under Dr. N. Kavipriya -2024-25 Rs. 100000

**18.18 INDUSTRY LINKAGE:**

An important strength of SRFMS is its strong interface with the HEALTHCARE INDUSTRY. It is a member of various HEALTH CARE associations. SRFMS has always worked towards understanding the needs of the healthcare industry and the hospitals.

The MBA full-time programme follows the semester pattern; the curriculum is updated regularly with input from the alumni and the corporates to make it relevant to the rapidly changing needs of the healthcare industry. The programme includes Hospital visits to experience the real world besides the mandatory summer internships lasting 8-10 weeks. Their outstanding qualifications, long exposure to industry and rich experience in executive functions substantially contribute to shape competent managers.

Companies coming in for placements provide feedback on the quality of the students and programme which helps to revise/update the curriculum, to suit the needs of the industry.

Most of our Alumni are in top senior leadership positions. They are part of our panels during student Admissions and regularly return for Placement. They also contribute to SRFMS as visiting faculty and are the external examiners for the Comprehensive Viva- voce examination held at the end of the Two -Year Programme.

Experts from the industry are regularly invited for guest lectures. SRFMS organizes various conferences in order to get the students involved in serious discussions and issues of current relevance in the corporate world.

**MOU’S WITH INDUSTRY:**

<b>S.No</b>	<b>Company Name</b>	<b>Date / Yr</b>
1	Bentley University, USA	20.03.2023- 19.03.2031
2	Strategic Educational Professionals Private Limited (SEPPL) and ACCA	30.04.2025-30.04.2028
3	Profilearn	17.04.2025-17.04.2029
4	ISTD	24.-2.2025-24.03.2027

**SRFMS MANDATORY DISCLOSURE**

5	XLRI	21.11.2023-21.11.2028
6	ICAI	10.02.2021- 09.02.2025
7	ZOHO corporation	14.08.2024-13.08.2026
8	NEN	11.04.2019-renewed on 11.09.2023
9	RMD Specialities hospital	10.12.2025-9.12.2028